

INVOICE



wfsb.com

WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
491772-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHINGTON	National

Advertiser	Product	Estimate Number
McMahon for Senate	L MCMAHON 4 SENATE	1294

Billing Address:

Mentzer Media Services, Inc.
 Attention: Accounts Payable
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21204

Send Payment To:

WFSB
 BOX 13034
 Newark, NJ 07188-0034

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	491772	06301258

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/06/12	Eyewitness News	6am - 6:30am	-TWT---	:30	3	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 3 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 09/04/12 5:59 AM Eyewitness News 6am - 6:30am :30 LMFS12TV10H \$950.00 NM 3 WFSB W 09/05/12 6:22 AM Eyewitness News 6am - 6:30am :30 LMFS12TV14H \$950.00 NM 1 WFSB Th 09/06/12 6:08 AM Eyewitness News 6am - 6:30am :30 LMFS12TV14H \$950.00 NM									
2	09/07/12	09/07/12	Eyewitness News	6am - 6:30am	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/07/12 6:29 AM Eyewitness News 6am - 6:30am :30 LMFS12TV15H \$400.00 NM									
3	09/04/12	09/06/12	Eyewitness News	12pm - 12:30PM	-TWT---	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/04/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV14H \$650.00 NM 3 WFSB W 09/05/12 12:00 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV15H \$650.00 NM 2 WFSB Th 09/06/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV15H \$650.00 NM									
4	09/07/12	09/07/12	Eyewitness News	12pm - 12:30PM	----1--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/07/12 12:07 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV15H \$250.00 NM									
5	09/04/12	09/06/12	Eyewitness News	5pm - 5:30pm	-TWT---	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 09/04/12 5:11 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV10H \$1,500.00 NM									

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491772-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser		Product	Estimate Number
McMahon for Senate		L MCMAHON 4 SENATE	1294

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/04/12	09/06/12	Eyewitness News	5pm - 5:30pm	-TWT---	:30	3	\$1,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 09/05/12 5:10 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV15H \$1,500.00 NM 2 WFSB Th 09/06/12 5:27 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV15H \$1,500.00 NM									
6	09/07/12	09/07/12	Eyewitness News	5pm - 5:30pm	----1--	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----1-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/07/12 Eyewitness News 5pm - 5:30pm :00 \$500.00 NM See MG 6.2,6.3 2 WFSB Sa 09/08/12 1:15 PM US Open Tennis VARIOUS :30 LMFS12TV15H \$500.00 NM MG for 8.1,6.1 3 WFSB Sa 09/08/12 4:05 PM US Open Tennis VARIOUS :30 LMFS12TV14H \$500.00 NM MG for 8.1,6.1									
7	09/04/12	09/06/12	Eyewitness News	5:30pm - 6pm	-TWT---	:30	3	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -TWT--- 3 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/04/12 5:38 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV14H \$1,500.00 NM 3 WFSB W 09/05/12 5:54 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV15H \$1,500.00 NM 2 WFSB Th 09/06/12 5:55 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV15H \$1,500.00 NM									
8	09/07/12	09/07/12	Eyewitness News	5:30pm - 6pm	----1--	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----1-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/07/12 Eyewitness News 5:30pm - 6pm :00 \$500.00 NM See MG 6.2,6.3									
9	09/04/12	09/06/12	Eyewitness News	6pm - 6:30pm	-TWT---	:30	3	\$2,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -TWT--- 3 \$2,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 09/04/12 6:10 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV10H \$2,100.00 NM 1 WFSB W 09/05/12 6:27 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV14H \$2,100.00 NM 3 WFSB Th 09/06/12 6:27 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV14H \$2,100.00 NM									
10	09/07/12	09/07/12	Eyewitness News	6pm - 6:30pm	----1--	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----1-- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/07/12 Eyewitness News 6pm - 6:30pm :00 \$600.00 NM Unresolved									
11	09/04/12	09/06/12	Inside Edition	7pm - 7:30pm	-TWT---	:30	3	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -TWT--- 3 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/04/12 6:59 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV14H \$1,200.00 NM									

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Advertiser	Product	Estimate Number
McMahon for Senate	L MCMAHON 4 SENATE	1294

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/04/12	09/06/12	Inside Edition	7pm - 7:30pm	-TWT---	:30	3	\$1,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB W 09/05/12 7:12 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV15H \$1,200.00 NM									
3 WFSB Th 09/06/12 6:59 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV15H \$1,200.00 NM									
12	09/07/12	09/07/12	Inside Edition	7pm - 7:30pm	----1--	:30	1	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 ----1-- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB F 09/07/12 7:22 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV15H \$425.00 NM									
13	09/04/12	09/06/12	Entertainment Tonight	7:30pm - 8pm	-TWT---	:30	3	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -TWT--- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 09/04/12 7:41 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV10H \$1,200.00 NM									
2 WFSB W 09/05/12 7:41 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV15H \$1,200.00 NM									
3 WFSB Th 09/06/12 7:46 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV15H \$1,200.00 NM									
14	09/07/12	09/07/12	Entertainment Tonight	7:30pm - 8pm	----1--	:30	1	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 ----1-- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB F 09/07/12 7:56 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV15H \$425.00 NM									
15	09/04/12	09/06/12	Eyewitness News	5:30a - 6am	-TWT---	:30	3	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -TWT--- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WFSB Tu 09/04/12 5:29 AM Eyewitness News 5:30a - 6am :30 LMFS12TV14H \$700.00 NM									
2 WFSB W 09/05/12 5:53 AM Eyewitness News 5:30a - 6am :30 LMFS12TV15H \$700.00 NM									
1 WFSB Th 09/06/12 5:42 AM Eyewitness News 5:30a - 6am :30 LMFS12TV15H \$700.00 NM									
16	09/07/12	09/07/12	Eyewitness News	5:30a - 6am	----1--	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 ----1-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB F 09/07/12 5:45 AM Eyewitness News 5:30a - 6am :30 LMFS12TV15H \$250.00 NM									
17	09/04/12	09/06/12	Eyewitness News	11PM - 11:35PM	-TWT---	:30	3	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -TWT--- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB Tu 09/04/12 11:30 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV10H \$1,200.00 NM									
3 WFSB W 09/05/12 12:01 AM Eyewitness News 11PM - 11:35PM :30 LMFS12TV14H \$1,200.00 NM									
1 WFSB Th 09/06/12 11:34 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV14H \$1,200.00 NM									
18	09/07/12	09/09/12	Eyewitness News	11PM - 11:35PM	----FSS	:30	3	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 ----FSS 3 \$500.00									

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Advertiser	Product	Estimate Number
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																	
18	09/07/12	09/09/12	Eyewitness News	11PM - 11:35PM	----FSS	:30	3	\$500.00	NM																																																																																																																																																																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>F</td><td>09/07/12</td><td>11:12 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>LMFS12TV14H</td><td>\$500.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>Sa</td><td>09/08/12</td><td>11:16 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>LMFS12TV15H</td><td>\$500.00</td><td>NM</td></tr><tr><td>3</td><td>WFSB</td><td>Su</td><td>09/09/12</td><td>11:41 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>LMFS12TV15H</td><td>\$500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	F	09/07/12	11:12 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV14H	\$500.00	NM	2	WFSB	Sa	09/08/12	11:16 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV15H	\$500.00	NM	3	WFSB	Su	09/09/12	11:41 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV15H	\$500.00	NM																																																																																																																																					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																																
1	WFSB	F	09/07/12	11:12 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV14H	\$500.00	NM																																																																																																																																																																																
2	WFSB	Sa	09/08/12	11:16 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV15H	\$500.00	NM																																																																																																																																																																																
3	WFSB	Su	09/09/12	11:41 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV15H	\$500.00	NM																																																																																																																																																																																
19	09/04/12	09/04/12	National Convention	10pm-11pm	-1-----	:30	1	\$4,500.00	NM																																																																																																																																																																																	
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>-1-----</td><td>1</td><td>\$4,500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Tu</td><td>09/04/12</td><td>11:07 PM</td><td>National Convention</td><td>10pm-11pm</td><td>:30</td><td>LMFS12TV14H</td><td>\$4,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/03/12	09/09/12	-1-----	1	\$4,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Tu	09/04/12	11:07 PM	National Convention	10pm-11pm	:30	LMFS12TV14H	\$4,500.00	NM																																																																																																																																															
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																																																																																					
	09/03/12	09/09/12	-1-----	1	\$4,500.00																																																																																																																																																																																					
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1	WFSB	Tu	09/04/12	11:07 PM	National Convention	10pm-11pm	:30	LMFS12TV14H	\$4,500.00	NM																																																																																																																																																																																
20	09/05/12	09/05/12	Criminal Minds	9pm - 10pm	--1----	:30	1	\$6,500.00	NM																																																																																																																																																																																	
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>--1----</td><td>1</td><td>\$6,500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>W</td><td>09/05/12</td><td>9:37 PM</td><td>Criminal Minds</td><td>9pm - 10pm</td><td>:30</td><td>LMFS12TV15H</td><td>\$6,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/03/12	09/09/12	--1----	1	\$6,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	W	09/05/12	9:37 PM	Criminal Minds	9pm - 10pm	:30	LMFS12TV15H	\$6,500.00	NM																																																																																																																																															
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																																																																																					
	09/03/12	09/09/12	--1----	1	\$6,500.00																																																																																																																																																																																					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																																
1	WFSB	W	09/05/12	9:37 PM	Criminal Minds	9pm - 10pm	:30	LMFS12TV15H	\$6,500.00	NM																																																																																																																																																																																
21	09/05/12	09/05/12	National Convention	10pm-11pm	--1----	:30	1	\$4,500.00	NM																																																																																																																																																																																	
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>--1----</td><td>1</td><td>\$4,500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>W</td><td>09/05/12</td><td></td><td>National Convention</td><td>10pm-11pm</td><td>:00</td><td></td><td>\$4,500.00</td><td>NM</td></tr><tr><td colspan="11">See MG 21.2,21.3,21.4,21.5,21.6,21.7</td></tr><tr><td>4</td><td>WFSB</td><td>Su</td><td>09/09/12</td><td>5:09 PM</td><td>US Open Tennis</td><td>VARIOUS</td><td>:30</td><td>LMFS12TV15H</td><td>\$700.00</td><td>NM</td></tr><tr><td colspan="11">MG for 21.1 09/05</td></tr><tr><td>3</td><td>WFSB</td><td>Su</td><td>09/09/12</td><td>7:09 PM</td><td>US Open Tennis</td><td>VARIOUS</td><td>:30</td><td>LMFS12TV14H</td><td>\$700.00</td><td>NM</td></tr><tr><td colspan="11">MG for 21.1 09/05</td></tr><tr><td>5</td><td>WFSB</td><td>Su</td><td>09/09/12</td><td>7:32 PM</td><td>US Open Tennis</td><td>VARIOUS</td><td>:30</td><td>LMFS12TV15H</td><td>\$700.00</td><td>NM</td></tr><tr><td colspan="11">MG for 21.1 09/05</td></tr><tr><td>6</td><td>WFSB</td><td>M</td><td>09/10/12</td><td>8:20 AM</td><td>CBS: THE EARLY SHOW</td><td>7am - 9am</td><td>:30</td><td>LMFS12TV15H</td><td>\$200.00</td><td>NM</td></tr><tr><td colspan="11">MG for 21.1 09/05</td></tr><tr><td>7</td><td>WFSB</td><td>M</td><td>09/10/12</td><td>8:55 AM</td><td>CBS: THE EARLY SHOW</td><td>7am - 9am</td><td>:30</td><td>LMFS12TV15H</td><td>\$200.00</td><td>NM</td></tr><tr><td colspan="11">MG for 21.1 09/05</td></tr><tr><td>2</td><td>WFSB</td><td>M</td><td>09/10/12</td><td>11:02 PM</td><td>Mike & Molly</td><td>9pm - 10pm</td><td>:30</td><td>LMFS12TV15H</td><td>\$2,000.00</td><td>NM</td></tr><tr><td colspan="11">MG for 21.1 09/05</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/03/12	09/09/12	--1----	1	\$4,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	W	09/05/12		National Convention	10pm-11pm	:00		\$4,500.00	NM	See MG 21.2,21.3,21.4,21.5,21.6,21.7											4	WFSB	Su	09/09/12	5:09 PM	US Open Tennis	VARIOUS	:30	LMFS12TV15H	\$700.00	NM	MG for 21.1 09/05											3	WFSB	Su	09/09/12	7:09 PM	US Open Tennis	VARIOUS	:30	LMFS12TV14H	\$700.00	NM	MG for 21.1 09/05											5	WFSB	Su	09/09/12	7:32 PM	US Open Tennis	VARIOUS	:30	LMFS12TV15H	\$700.00	NM	MG for 21.1 09/05											6	WFSB	M	09/10/12	8:20 AM	CBS: THE EARLY SHOW	7am - 9am	:30	LMFS12TV15H	\$200.00	NM	MG for 21.1 09/05											7	WFSB	M	09/10/12	8:55 AM	CBS: THE EARLY SHOW	7am - 9am	:30	LMFS12TV15H	\$200.00	NM	MG for 21.1 09/05											2	WFSB	M	09/10/12	11:02 PM	Mike & Molly	9pm - 10pm	:30	LMFS12TV15H	\$2,000.00	NM	MG for 21.1 09/05										
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22	09/06/12	09/06/12	National Convention	10pm-11pm	---1---	:30	1	\$4,500.00	NM																																																																																																																																																																																	
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>---1---</td><td>1</td><td>\$4,500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Th</td><td>09/06/12</td><td>11:11 PM</td><td>National Convention</td><td>10pm-11pm</td><td>:30</td><td>LMFS12TV15H</td><td>\$4,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/03/12	09/09/12	---1---	1	\$4,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Th	09/06/12	11:11 PM	National Convention	10pm-11pm	:30	LMFS12TV15H	\$4,500.00	NM																																																																																																																																															
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23	09/07/12	09/07/12	CSI: Ny	9pm - 10pm	----1--	:30	1	\$800.00	NM																																																																																																																																																																																	
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24	09/08/12	09/08/12	Eyewitness News Week	6am - 7am	-----2-	:30	2	\$350.00	NM																																																																																																																																																																																	
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>-----2-</td><td>2</td><td>\$350.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/03/12	09/09/12	-----2-	2	\$350.00																																																																																																																																																																					
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INVOICE



Send Payment To:

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Invoice #	Invoice Date	Invoice Month	Invoice Period
491772-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
McMahon for Senate	L MCMAHON 4 SENATE	1294	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/08/12	09/08/12	Eyewitness News Weekend	6am - 7am	-----2-	:30	2	\$350.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Sa 09/08/12 6:08 AM Eyewitness News Weekend 6am - 7am :30 LMFS12TV15H \$350.00 NM 1 WFSB Sa 09/08/12 6:43 AM Eyewitness News Weekend 6am - 7am :30 LMFS12TV15H \$350.00 NM									
25	09/08/12	09/08/12	Eyewitness News	6pm - 6:30pm	-----1-	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----1- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 09/08/12 6:20 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV15H \$700.00 NM									
26	09/08/12	09/08/12	48 Hours Mystery	9pm - 10pm	-----2-	:30	2	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----2- 2 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 09/08/12 48 Hours Mystery 9pm - 10pm :00 \$700.00 NM See MG 26.3,26.4 2 WFSB Sa 09/08/12 48 Hours Mystery 9pm - 10pm :00 \$700.00 NM See MG 26.3,26.4 4 WFSB Sa 09/08/12 8:40 PM US Open Tennis VARIOUS :30 LMFS12TV15H \$700.00 NM MG for 26.1,26.2 3 WFSB Sa 09/08/12 9:32 PM US Open Tennis VARIOUS :30 LMFS12TV15H \$700.00 NM MG for 26.1,26.2									
27	09/08/12	09/08/12	48 Hours Mystery	10pm - 11pm	-----2-	:30	2	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----2- 2 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Sa 09/08/12 10:32 PM 48 Hours Mystery 10pm - 11pm :30 LMFS12TV14H \$700.00 NM 1 WFSB Sa 09/08/12 10:42 PM 48 Hours Mystery 10pm - 11pm :30 LMFS12TV15H \$700.00 NM									
28	09/09/12	09/09/12	Face the Nation/ Face the State	10:30am - 11:30am	-----1	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----1 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/09/12 11:20 AM Face the Nation/ Face the State 10:30am - 11:30am :30 LMFS12TV15H \$350.00 NM									
29	09/09/12	09/09/12	Patriots Football	1:00pm - 7:00pm	-----3	:30	3	\$6,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----3 3 \$6,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Su 09/09/12 12:59 PM Patriots Football 1:00pm - 7:00pm :30 LMFS12TV14H \$6,500.00 NM 3 WFSB Su 09/09/12 2:28 PM Patriots Football 1:00pm - 7:00pm :30 LMFS12TV15H \$6,500.00 NM 1 WFSB Su 09/09/12 4:34 PM Patriots Football 1:00pm - 7:00pm :30 LMFS12TV15H \$6,500.00 NM									
30	09/09/12	09/09/12	60 Minutes	7pm - 8pm	-----1	:30	1	\$7,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----1 1 \$7,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/09/12 8:10 PM 60 Minutes 7pm - 8pm :30 LMFS12TV15H \$7,200.00 NM									
31	09/09/12	09/09/12	Good Wife	9pm - 10pm	-----2	:30	2	\$1,200.00	NM

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491772-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
McMahon for Senate	L MCMAHON 4 SENATE	1294	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----2 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Su 09/09/12 10:13 PM Good Wife 9pm - 10pm :30 LMFS12TV15H \$1,200.00 NM 1 WFSB Su 09/09/12 10:24 PM Good Wife 9pm - 10pm :30 LMFS12TV14H \$1,200.00 NM									
32	09/09/12	09/09/12	Mentalist	10pm - 11pm	-----2	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----2 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/09/12 11:09 PM Mentalist 10pm - 11pm :30 LMFS12TV15H \$1,200.00 NM 2 WFSB Su 09/09/12 11:22 PM Mentalist 10pm - 11pm :30 LMFS12TV15H \$1,200.00 NM									
33	09/10/12	09/10/12	Eyewitness News	6am - 6:30am	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/10/12 6:23 AM Eyewitness News 6am - 6:30am :30 LMFS12TV15H \$400.00 NM									
34	09/10/12	09/10/12	Eyewitness News	12pm - 12:30PM	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/10/12 12:08 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV14H \$600.00 NM									
35	09/10/12	09/10/12	Eyewitness News	5pm - 5:30pm	1-----	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/10/12 Eyewitness News 5pm - 5:30pm :00 \$575.00 NM Credited									
36	09/10/12	09/10/12	Eyewitness News	5:30pm - 6pm	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/10/12 Eyewitness News 5:30pm - 6pm :00 \$1,500.00 NM Credited									
37	09/10/12	09/10/12	Eyewitness News	6pm - 6:30pm	1-----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/10/12 Eyewitness News 6pm - 6:30pm :00 \$2,100.00 NM Credited									
38	09/10/12	09/10/12	Inside Edition	7pm - 7:30pm	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/10/12 Inside Edition 7pm - 7:30pm :00 \$500.00 NM Unresolved									

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491772-1	09/16/12	September 2012	08/27/12 - 09/10/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
McMahon for Senate	L MCMAHON 4 SENATE	1294

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	09/10/12	09/10/12	Entertainment Tonight	7:30pm - 8pm	1-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$500.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WFSB	M	09/10/12		Entertainment Tonight	7:30pm - 8pm	:00		\$500.00 NM
Unresolved									
40	09/10/12	09/10/12	Eyewitness News	5:30a - 6am	1-----	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$600.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WFSB	M	09/10/12	5:52 AM	Eyewitness News	5:30a - 6am	:30	LMFS12TV14H	\$600.00 NM
41	09/10/12	09/10/12	Eyewitness News	11PM - 11:35PM	1-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$500.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WFSB	M	09/10/12	11:38 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV15H	\$500.00 NM
42	09/10/12	09/10/12	Hawaii 5-0	10pm - 11pm	2-----	:30	2	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	2-----	2	\$1,500.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WFSB	M	09/10/12		Hawaii 5-0	10pm - 11pm	:00		\$1,500.00 NM
Unresolved									
2	WFSB	M	09/10/12		Hawaii 5-0	10pm - 11pm	:00		\$1,500.00 NM
Unresolved									
Total Spots						67			

Payment Terms Net 30 Days

<u>Gross Total</u>	\$96,200.00
<u>Agency Commission</u>	\$14,430.00
<u>Net Amount Due</u>	\$81,770.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.